

Burnett Specialists: A Half-Century of Staffing Leadership

CHALLENGES & OPPORTUNITIES

Despite a strong economic outlook for 2025, 2024 saw some economic uncertainty, leading many clients to delay or scale back their hiring plans. This resulted in decreased demand for staffing services in certain sectors. In response, Burnett Specialists adapted by offering flexible staffing solutions and maintaining strong client relationships, ensuring continued support during challenging times and positioning ourselves for future growth.

STRATEGIES FOR SUCCESS

Client-Centric Partnerships:

Customized staffing solutions for clients such as temp, temp-to-hire, direct-hire & payrolling.

Innovative Talent Acquisition:

Specialized strategies for hard-to-fill roles.

Building Robust Pipelines:

We built proactive talent pipelines, enabling us to quickly meet urgent hiring needs.

Technology Integration:

AI-driven candidate screening and analytics.

ABOUT BURNETT/CHOICE SPECIALISTS

Burnett Specialists has been a leader in the staffing industry since its founding by Sue Burnett in 1974. What began as a small Houston-based firm has evolved into one of the largest employee-owned staffing firms in the U.S., earning national recognition as an ESOP leader.

Although headquartered in Houston, Burnett has established a strong presence with dedicated teams in other major cities, including Austin, El Paso, San Antonio, and Dallas, where it operates as Choice Specialists.

With expertise across industries—including Accounting/Finance, IT/Engineering, HR, Marketing/Sales, and more—Burnett has consistently adapted to technological advancements and workforce trends, solidifying its reputation as a trusted partner in workforce solutions.

LOOKING AHEAD

"I'm excited about 2025 and the promising economic forecast ahead! With opportunities on the rise, our exceptional team of recruiters is ready to excel. Their expertise and dedication will continue delivering outstanding results for the businesses we serve."

SUE BURNETT

President & Founder, Burnett Specialists/Choice Specialists

TOTAL POSITIONS FILLED IN 2024: 4,766

- Direct-Hire: 436
- Temporary: 3,795
- Temp-To-Hire: 288
- Payroller: 247

